



2010 PEDAL FOR PAL BIKE TOUR SPONSORSHIP PRICING

TITLE SPONSOR - \$2,500.00

Logo – Name on all literature, posters, and artwork
Prominently displayed on Front of Event T-shirt
Prime location at start/finish
Full-page ad (\$250.00 value) in Ride Program

VENDOR SPACE - \$250.00

(Dreyfoos SOTA/Start of Ride)
Logo displayed on Front of T-Shirt
6' Table
½ page ad (\$150.00 value) in Ride Program

POST RIDE MEAL - \$250.00

(School of the Arts, WPB)
Logo/Name displayed on Front of T-Shirt
6' Table
½ page ad (\$150.00 value) in Ride Program

SAG SUPPORT - \$150.00

(Underwrite Rest Stops)
Name displayed on Back of T-shirt
¼ page ad (\$75.00 value) in Ride Program

1. OCEAN REEF PARK – 1ST REST STOP 16 MILE TURN-AROUND

Singer Island

2. OCEAN CAY PARK – 2ND REST STOP AND 34 MILE TURN-AROUND

Jupiter/Juno

3. SOUTH COUNTY BALL PARK – 3RD REST STOP AND 62 MILE TURN-AROUND

Hobe Sound

4. JENSEN BEACH – 4TH REST STOP AND 100 MILE TURN-AROUND

Jensen Beach

RIDE PROGRAM

1. Full Page Ad (8.5 x 5.5) - \$250.00
2. ½ Page Ad (4.25 x 5.5) - \$150.00
3. ¼ Page Ad (2.75 x 4.25) - \$75.00
4. Business Card Ad (2 x 3.5) - \$50.00